



Karina Gaibadullina

UX/UI Designer | 5+ years

Moscow, Russia · Open to relocation (EU / visa needed)

kariik767@gmail.com

Potrfolio

Telegram

Linkedin

TOOLS

Figma, AI, ChatGPT, Claude, TargetProcess, Midjourney, Jira, Confluence, Miro, Notion, Adobe After Effects

DOMAINS

B2B SaaS, Enterprise Software, B2C apps

DESIGN SKILLS

Product Thinking, Product Development, User Flows, Market Research, Wireframing, Prototyping, Visual Design, Interaction Design, Design Systems, Accessibility

LANGUAGES

- German — B1
- English — A2 (improving)
- Russian — Native

ADDITIONAL TRAINING

- 2025 – Helper: Product Research Workshop ([link](#))
- 2023 – Helper: Product design development
- 2022 – Contented, UX/UI Design course ([link](#))

About

UX/UI Designer with 5+ years of experience designing **web services**, **mobile applications**, and **B2B CRM systems**.

I own **end-to-end product design**: from user research and **UX strategy** to **UI design**, **prototyping**, and **scalable design systems**.

I make **data-informed decisions**, defend them **confidently with stakeholders**, and deliver **measurable business impact** across platforms.

Professional Experience

UX/UI Designer — [Waterbent](#)

Aug 2025 — Oct 2025 · USA (The United States) · Mobile app

Designed a comprehensive, intelligent approach to hydration and water balance: for diabetics, athletes, and everyone who wants to stay in control of their health. Grounded in U.S. health-market research and driven by our founder’s vision, we’re reimagining how busy people drink, **already trusted by 10,000+ App Store users**

- Designed the **mobile app** that powers the entire experience: tracking daily hydration and personalized water-intake goals
- Launched a **fully functional version** of the app with our **early adopter circle**, gathering **key feedback**, **validating core user flows** and **resolving ~40% of critical usability issues ahead of public launch**
- Created the **design system** and **UI foundations for scalability**: **30+ reusable components ready to support upcoming features** (personalized hydration recommendations, water-balance insights, consumption tracking) and **cutting new-screen design time by ~30%**
- Collaborated closely with **engineering, product, and health teams** to align physical and digital experiences across **hardware** and **mobile UI**

UX/UI Designer — Software for digital forensics

Nov 2022 — Present · Russia · B2B CRM, Web-services, Mobile app

- Owned design of 5 core modules: **1 Android app + 4 web extraction tools**
- Led the redesign and **increased the speed of extraction by 30%**
- Reworked extraction setup & results UI: **simpler configuration, better readability, convenient pagination — cut task completion time by ~25% and reduced setup errors**
- Build and maintain the **UI kit (mobile + web): 1000+ reusable components**
- Run **design reviews** with the team
- Produce **graphic design** for conferences

UX/UI Designer — Web-3 Data Storage app

Sep 2021 — Nov 2022 · UAE (United Arab Emirates) · Mobile app

- **Designed a decentralized-management web app** from scratch, enabled DAO launch and token release **that monetized the project**
- **Redesigned onboarding**: found a sign-up barrier and **cut completion time ~in half**
- **Co-designed** file-upload flow + “Store&Earn” **gamification — 200+ TB uploaded, higher activity, first project revenue**
- Ran **competitive analysis** and **presented solutions to stakeholders**
- Increased number of **users for mobile application by 30%**

Education

Kazan National Research Technical University (KNRTU-KAI)

Bachelor’s degree · 2017–2021

Personnel management

Kazan National Research Technical University (KNRTU-KAI)

Secondary and special education · 2013–2017

Computer systems and complexes